

NEW!

# MediajayHX

## Media Asset Management

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# MediajayHX MAM



MediajayVX is a complete Media Asset Management (MAM) system designed to store, control, search and reuse any kind of video clip and multimedia resources, from and to any application or existing system. Mediajay is completely integrated end-to-end production system: a distributed digital video solution based on a client/server architecture.

**1** Our clean and user-friendly design greatly speeds up your learning curve, minimizing support requests and operating mistakes.

**2** Thanks to the plug-in structure, you may purchase only the specific features required., saving valuable money.

**3** The MediajayHX multilanguage interface allows to quickly edit all the captions to your requirements or add a new language.

**4** MediajayHX is "Windows8 ready", up to date to guarantee excellent performance on the newest hardware/software configurations.

## PLAYOUT INTEGRATION

MediajayHX is completely integrated with moviejaySX and HX playout automation, being possible to quickly drag and drop archived files to the on-air queue for instant playback. This way, search result sets can be immediately turned into easily reusable contents.



## THE COMPANY

From 1997, Winjay is a leading developer of radio and TV broadcast automation products, ranging from radio/TV playout automation to commercial splitting, media asset management, audio / video logging systems. Offering good value for money, professional after-sale tech support, careful engineering and continuous innovation are key attributes to a successful product. Our customers know they can trust on us: for our company, this is the best form of advertising.





## MULTIFORMAT ENGINE

The multiformat archiving and browsing engine supports all the most common file audio/video formats (AVI, MPEG, MOV, MP4, etc.), saving time compared to long conversion procedures.



## PERFECT TRANSACTIONS

The MySQL database engine offers virtually zero-maintenance integrity for your valuable data, high speed, reliable transactions and concurrent queries into a multiuser, multichannel configuration.

## CUSTOMIZE YOUR LICENCE

MediajayHX is engineered on a multiuser structure, allowing to connect as many users and LAN workstations as required. Some special and advanced features are kept as options, allowing to save money on initial purchase, while adding more later.



## EASY LOCATING



Powerful search engine allows quick search and retrieve of filed records matching your criteria. You may restrict search by date/time interval, boolean operators, group, source media, subject name, excluded words, relational swiches.



## MULTI LEVEL ACCESS CONTROL

Multiuser environment: users are been granted access to Mediajay through multi-level passwords assigned by the system administrator: this way, data inside the database are fully protected against unauthorized access.



WINJAY S.r.l.  
Via Enrico Dandolo, 73  
76123 Andria BT - Italy  
info@winjay.it  
www.winyay.it

WINJAY  
RADIO AND TV AUTOMATION